

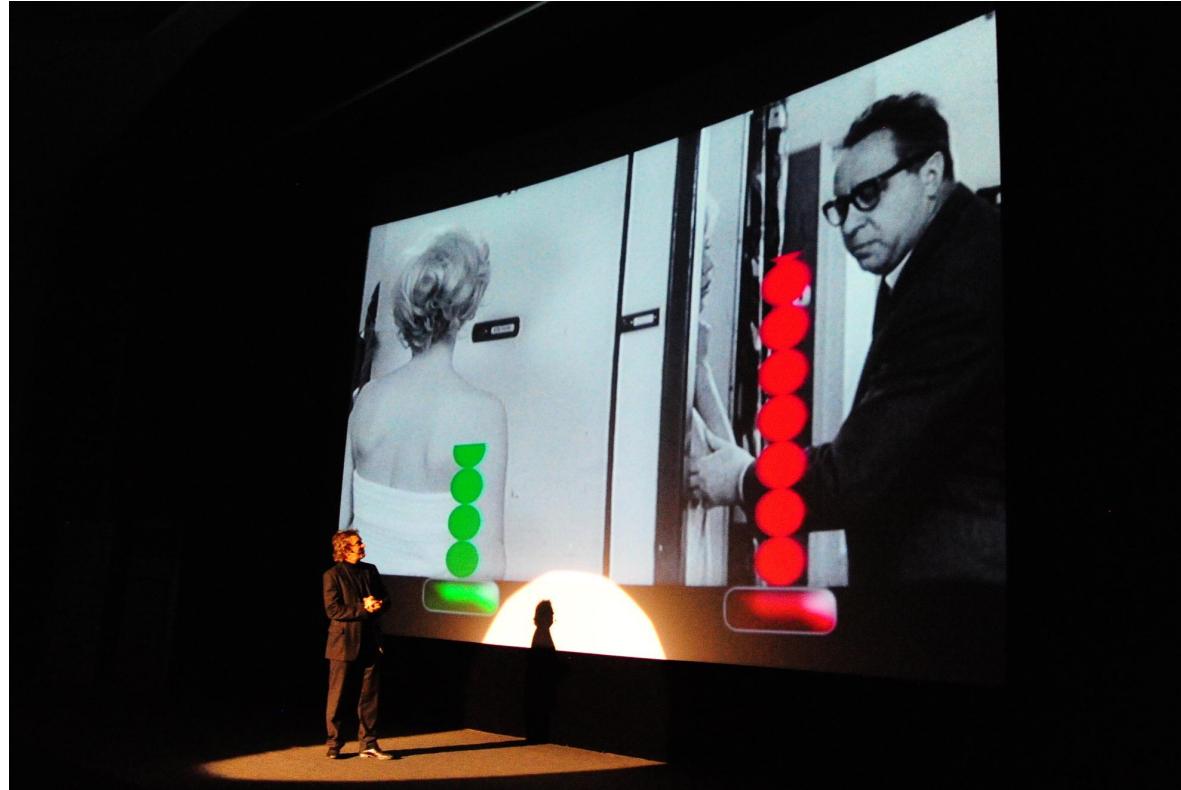


CINEMA 2.0

Cinema interattivo



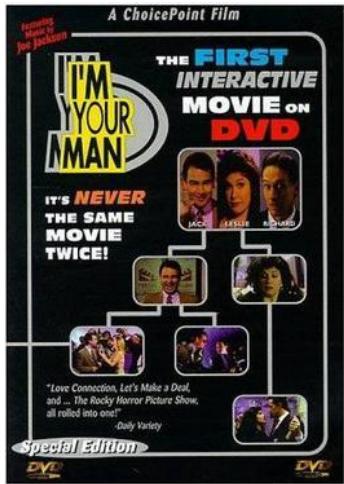
1967 – Primo film interattivo **Kinoautomat** (di Raduz Cincera) con 128 varianti.



Proiettato per la prima volta
all'Expo '67 di Montreal



Cinema interattivo



1992 – I'm your man



Il 18 agosto 1998 esce il DVD

3 dollari - 20 min di proiezione

Lo spettatore poteva rimanere per assistere alle proiezioni successive.

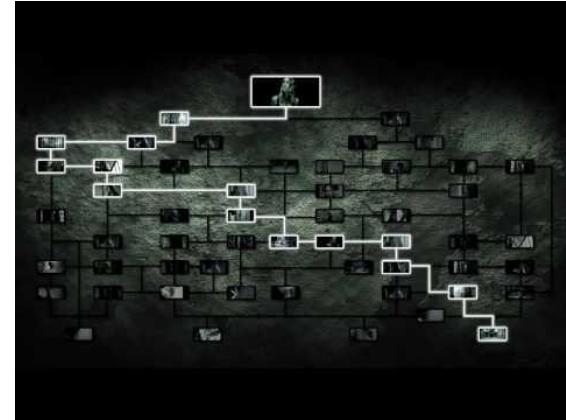
Il film fu proiettato in 42 sale che investirono 70,000 dollari.



1995 – Mr. Payback

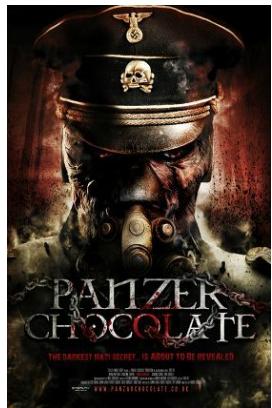
Cinema interattivo

2010 – Last Call



Cinema interattivo

2012 – Panzer Chocolate



A screenshot of the Panzer Chocolate website. The header features the movie title "PANZER CHOCOLATE" in large, stylized letters. Below the title are menu links: FILM, GENTE, FINANCIACION, SCREENINGS, PROMOCION, and DIA A DIA. A central video player shows a dark scene with a person's face. At the bottom of the page, there are five jars labeled "ARG", "VIDEO MEXICO", "LA PELICULA", "UNIÓN MUY CONSCIENTE", and "INTERACTIVO POR MOVIE". The background of the site is a dark, atmospheric forest scene.

Video interattivo YouTube

2010 – Deliver Me To Hell - By Hell Pizza



Video interattivo YouTube

2011 – Take The Knife - primo video interattivo su una traccia sola



Video interattivo Netflix - 2017

NETFLIX Home Serie Film Aggiunti di recente La mia lista

NETFLIX INTERACTIVE DREAMWORKS
IL GATTO CON GLI STIVALI
Intrappolato in una storia epica

2017 T 35min

Preparati all'azione! Questa volta sei tu a decidere la storia.

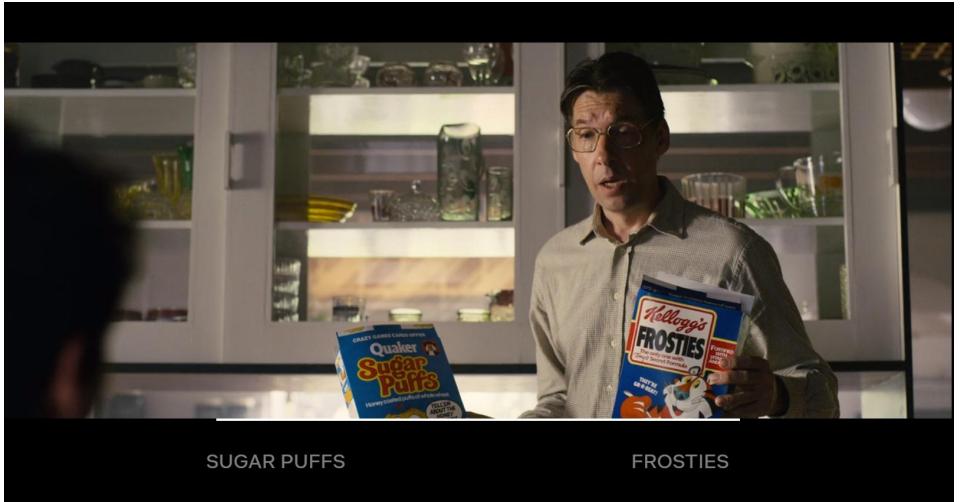
RIPRENDI + LA MIA LISTA

Thumbs up Thumbs down

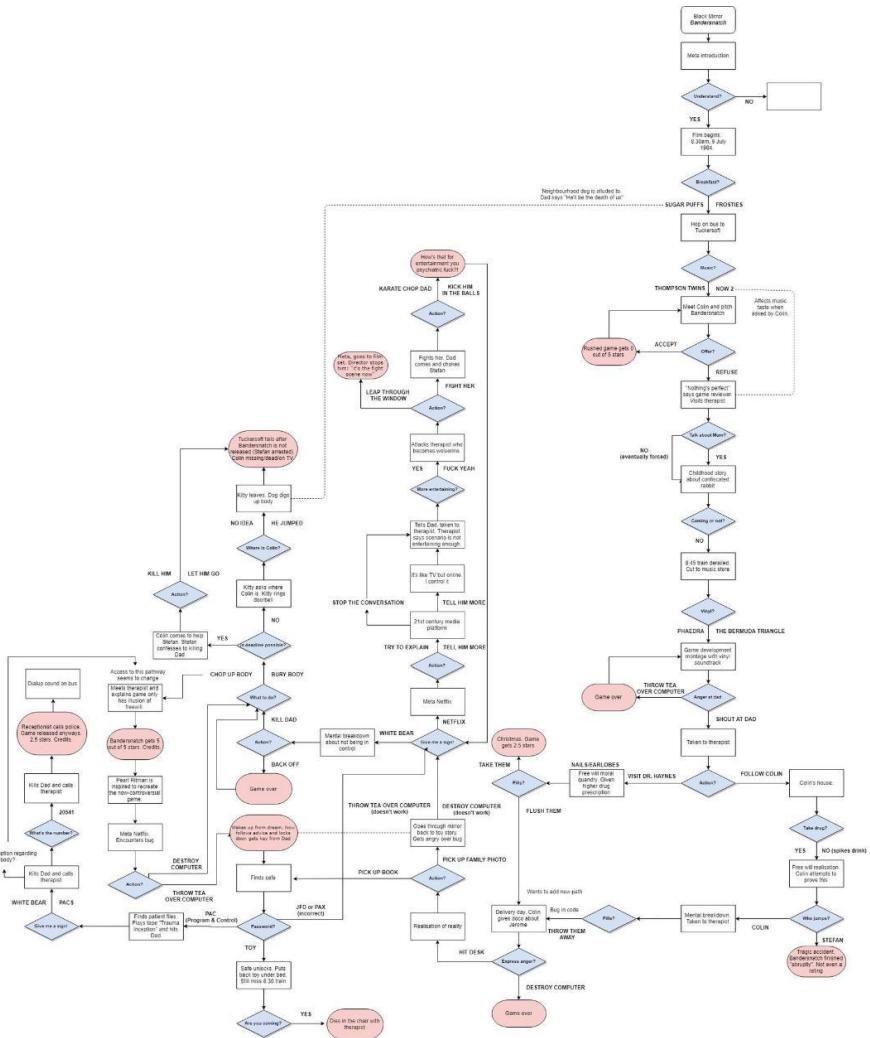
RIEPILOGO TRAILER E ALTRO ALTRI TITOLI SIMILI DETTAGLI

The image shows a screenshot of an interactive video titled "Il Gatto con gli Stivali" (The Cat in the Hat) on the Netflix platform. The video is presented as an open book. The left page shows a dark, atmospheric scene with a glowing blue portal or doorway. The right page features a large, fluffy orange cat wearing a tall, pointed hat and a yellow feather. A red ribbon bookmark is visible on the right page. A red shield-shaped button with a white video game controller icon is overlaid on the right side of the book. The Netflix interface at the top includes the logo, search bar, and navigation links like 'Home', 'Serie', 'Film', etc. Below the title, it says "Intrappolato in una storia epica". The release year "2017" and rating "T 35min" are also displayed. A call-to-action button "RIPRENDI" is on the left, and a "LA MIA LISTA" button with a plus sign is on the right. At the bottom, there are links for "RIEPILOGO", "TRAILER E ALTRO", "ALTRI TITOLI SIMILI", and "DETTAGLI".

Video interattivo NetFlix - 2018



Bandersnatch



Film interattivi su NetFlix

Photo	Title Name	Type	Release Date
	Puss in Book: Trapped in an Epic Tale	Kids	06/20/2017
	Buddy Thunderstruck: The Maybe Pile	Kids	07/14/2017
	Stretch Armstrong: The Breakout	Kids	03/13/2018
	Minecraft: Story Mode	Kids	11/27/2018
	Black Mirror: Bandersnatch	Horror/Thriller	12/28/2018
	You Vs. Wild	Kids/Adventure/Reality	04/10/2019

Video 360

2012 – Oculus Rift



Palmer Luckey

Video 360 - visori VR

Google Cardboard



Daydream Google



Samsung Gear VR



Htc Vive



Carl Zeiss VR



View-Master



Razer OSVR



Oculus Go



Video 360

GoPro



3D 360 Video



360Heros
All Around You © 360Heros.com

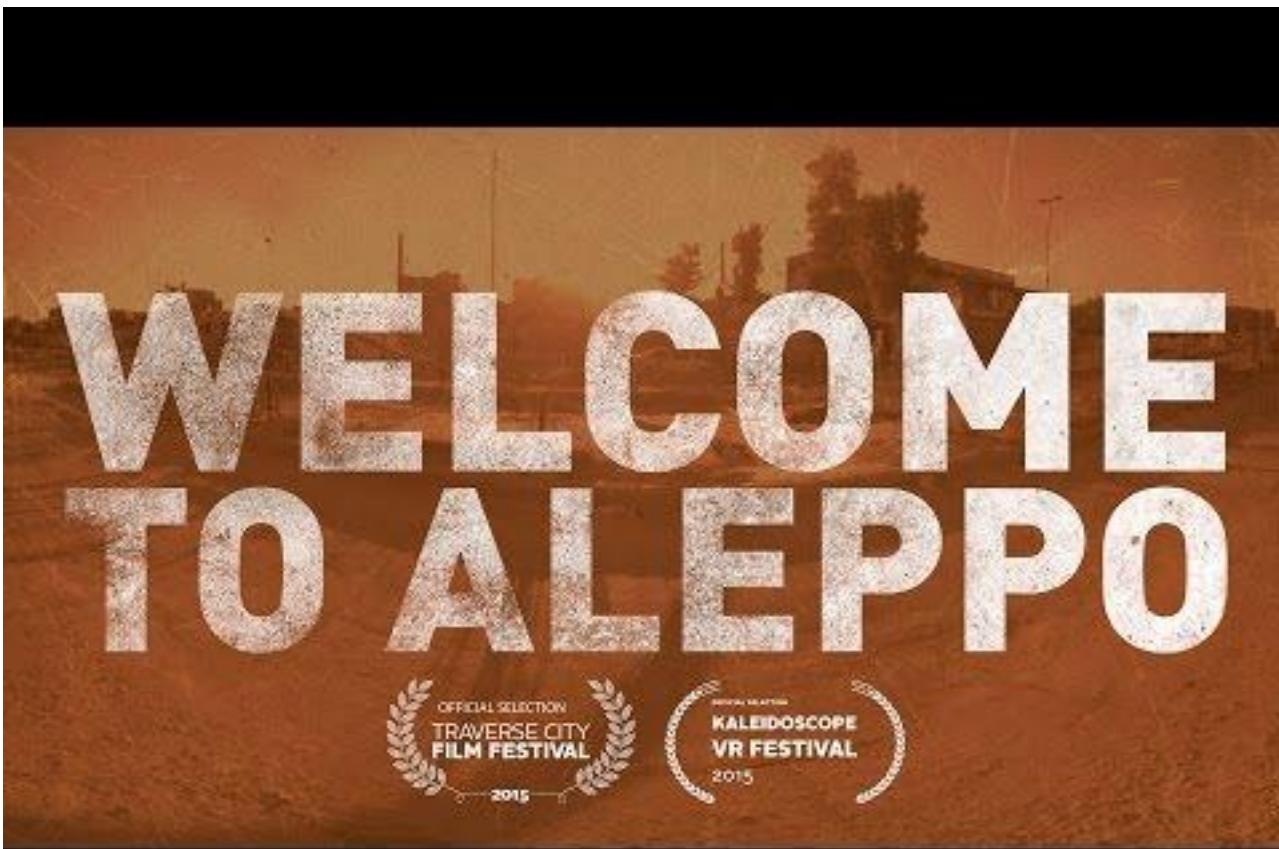
3DH3Pro12
360 Video Recording



Noleggio

Video 360

2015 - Welcome to Aleppo



Video 360

2015 - Confinement



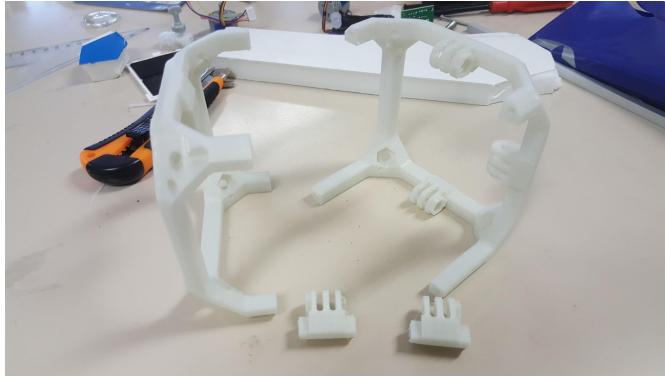
Video 360

2016 - Pearl



Video 360 “ Domani, 2 giugno 1946”

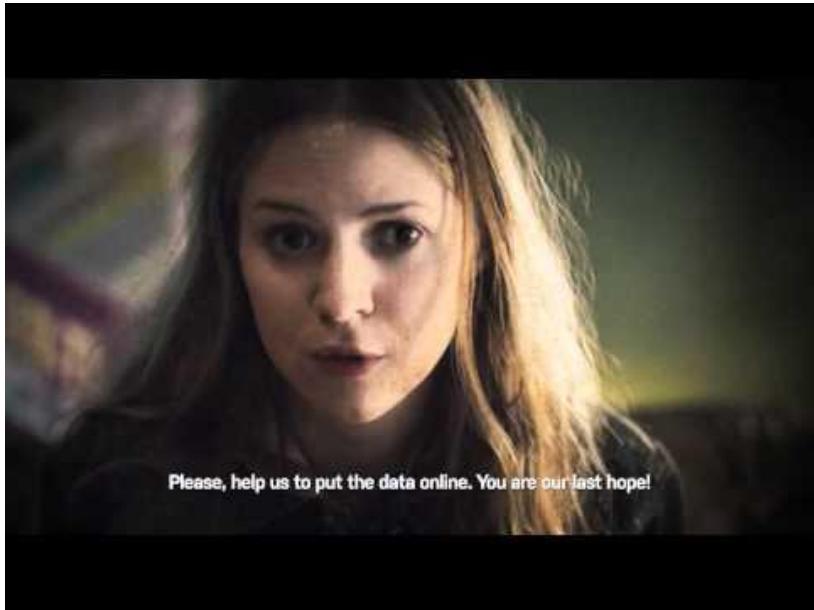
<http://www.particula.studio/work/domani-2-giugno-1946/>





Video Augmented Reality

2011 – The Witness - Berlino



Please, help us to put the data online. You are our last hope!

15 maggio 2015 – Le notti di Tino di Bagdad
Film interattivo nei manifesti alle fermate degli autobus di Torino



www.tinobagdad.com

#TinoBagdad

<http://www.coniglio viola.com/it/le-notti-tino-bagdad-milano/>
8 marzo / 9 aprile Milano

Video Augmented Reality

Magic Leap



16.6.2016

Apple ARKit



2017

Video Virtual Reality

HTC Vive



5.4.2016

Mixed Reality

Google ARCore 2018



Cinema Headset



A promotional image for the Cinego Immersive 4K Cinema Headset. The image features a large, dark, curved VR headset on the right, with a hand reaching towards it from the bottom right. On the left, there is text: "4K" in blue, "Cinego" in large white letters, "Immersive 4K Cinema" in a smaller white box, "Headset" in a large orange box, and "3D" in a stylized red and white box. The background is dark with some blurred, colorful shapes.

Prossemica

Lo studio delle relazioni di vicinanza nella comunicazione

- La **distanza pubblica** (oltre i 3,5 metri) per le pubbliche relazioni.
- La **distanza sociale** (1,2-3,5 metri) per la comunicazione tra conoscenti o il rapporto insegnante-allievo.
- La **distanza personale** (45–120 cm) per l'interazione tra amici.
- La **distanza intima** (0-45 cm).

Distanza tra noi e lo schermo

- zona **intima**
- zona **personale**
- zona **sociale**
- zona **pubblica**



- zona **intima**
- zona **personale**
- zona **sociale**
- zona **pubblica**



Video multischermo

2014 – Brunettes Shoot Blondes - Knock Knock (Official Music Video)



Video multischermo online

2015 – Dual Dance Music Video

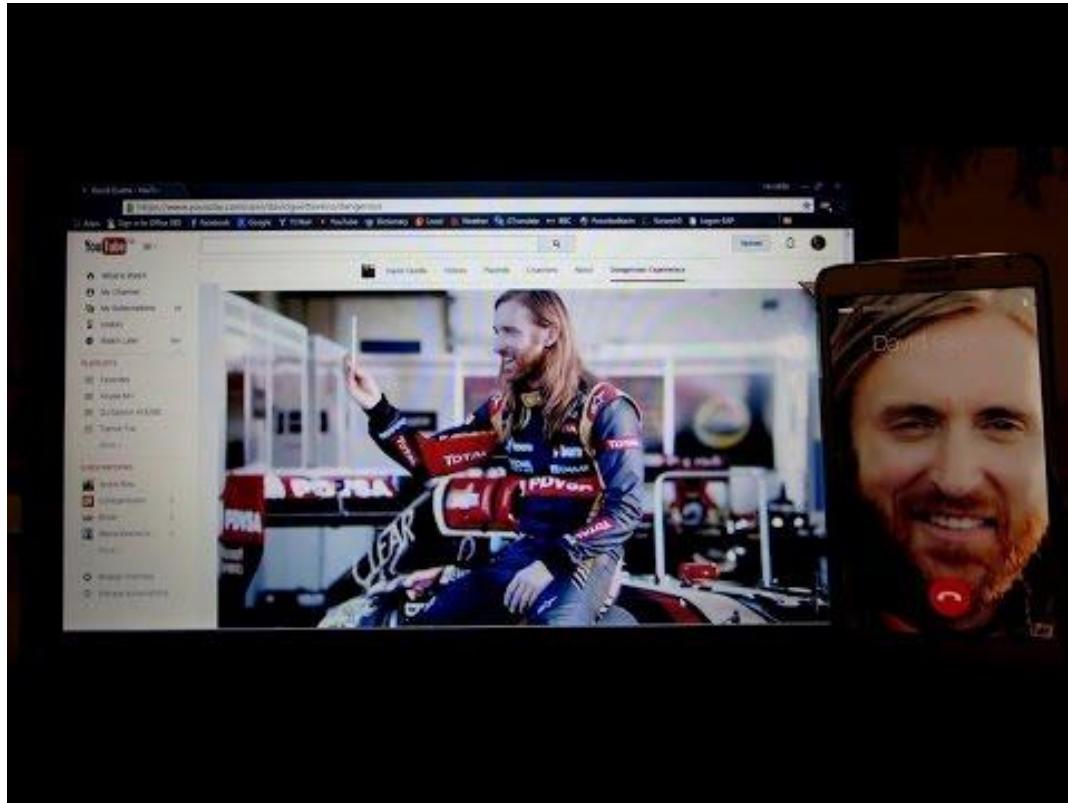
Left Video: https://www.youtube.com/watch?v=rA7VLDHunR8&list=PL0_nciWJvq-gUb2RTIE8kNgZuVnnyVQfI

Right Video: <https://www.youtube.com/watch?v=tMk90bGIKCI&feature=youtu.be>



Video multischermo online

2015 – <http://www.davidguetta.tv/> - David Guetta Dj (non più attivo)



Demo

Video interattivo online

2015 – <https://stage.interlude.fm/inseparable/> - by Coca Cola



Video interattivo online

2015 - The Other Side - by Honda (non più attivo)



Demo

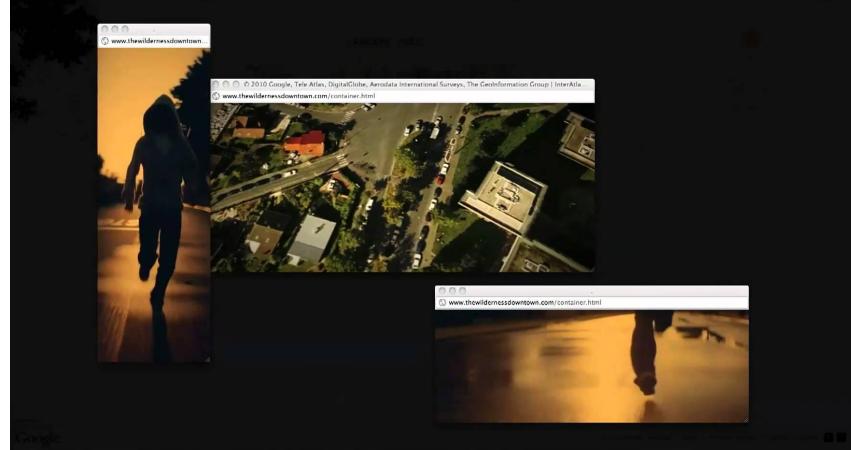
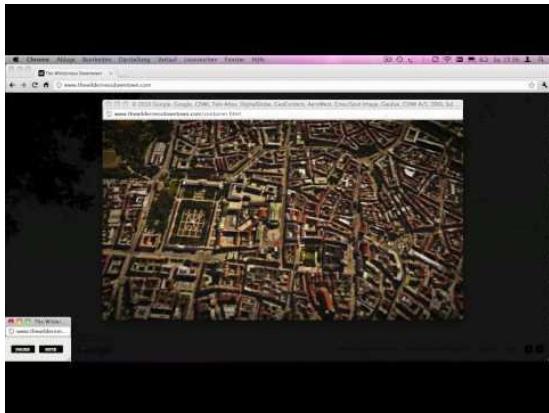
Video musicali interattivi online

2010 - Sprawl II - Arcade Fire - by Vincent Morisset



Video musicali interattivi online

2010 - The Wilderness Down Town - Arcade Fire - by Chris Milk



Video musicali interattivi online

2014 - Reflektor - Arcade Fire - by Vincent Morisset



Video musicali interattivi online

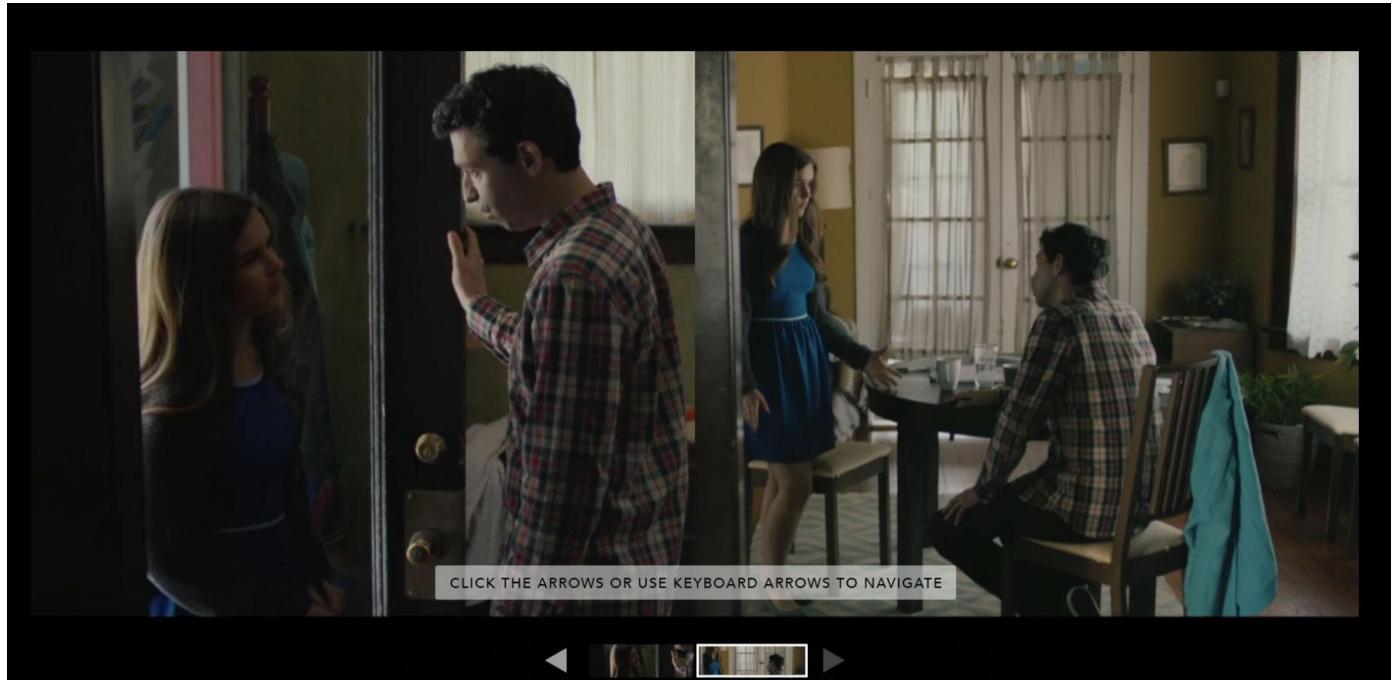
2014 – Like a Rolling Stone - by Sony



INTERLUDE

Video interattivi online

Possibilità



Video interattivi online

[Eko Studio](#)



Video interattivi online

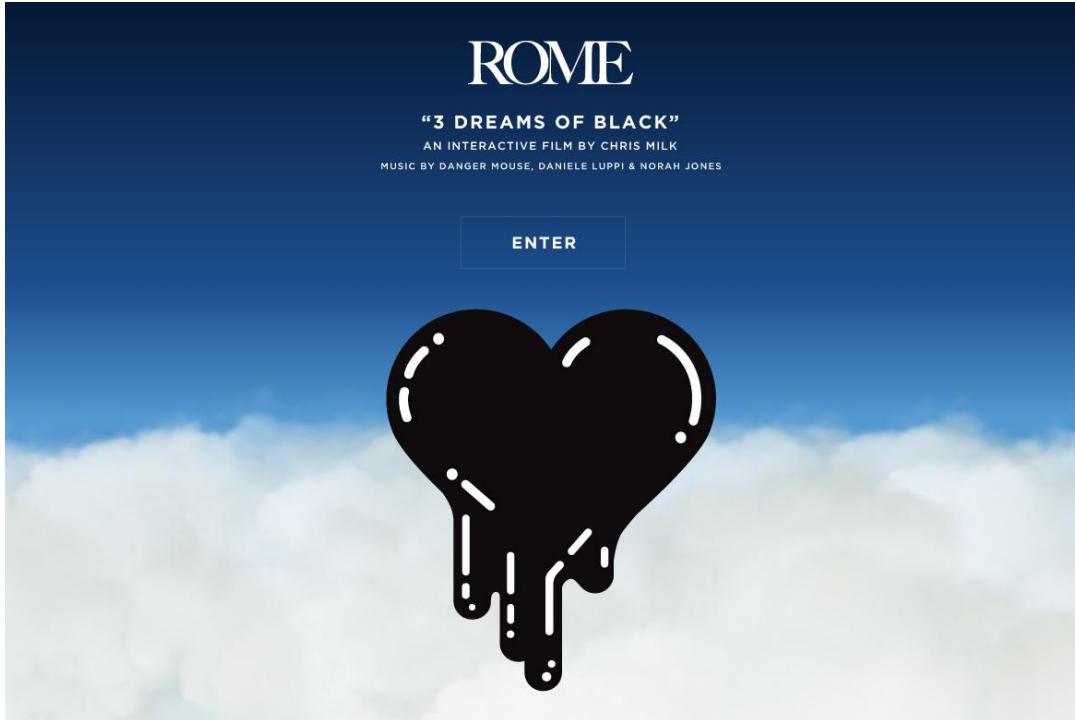
Deloitte - agenzia per consulenze

Esperienza di reclutamento interattiva



Video interattivi online

Rome - by Chris Milk, 2011



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